



Exporting and Importing of Products

Amway strongly upholds its Sales & Marketing Plan to all Amway Business Owners. In parallel with the Amway Rules of Conduct, Amway Philippines enforces fair trade and business opportunities for all by upholding the following rules on product export and import, which ensures that all ABOs are compliant with the country's governance on product and retail regulations.

1. Why is exporting/importing or selling of Amway products from Philippines to any other country or vice versa prohibited?

The prohibition is essential for the following reasons:

- a) To provide a fair business opportunity for all Amway ABOs and to uphold fair trade in the business.
- b) To protect the Amway business and reputation.
- c) Such action could result in product display in retail outlets, the violation of Section 4.3, which could carry serious consequences for the ABO who violates this rule.
- d) Restriction by regulations on packaging, labelling, ingredient content and formulation.
- e) Customs and excise duties and other related laws.
- f) Product liability.
- g) Tradename and trademark protection.
- h) The requirement for product registration to legally retail the product in the country.
- i) Literature content or language requirements.

2. Can I ship, supply or retail Amway products purchased in Philippines to another market?

Regardless of the nature (personal consumption), shipping and retailing Amway products in such countries, whether directly or indirectly, constitutes cross border activities which is strictly prohibited, and is in violation of the Amway Rules of Conduct. Therefore, all Amway ABOs can only order and supply/retail the products in their own countries of operation.





3. What should I do if my customers want to buy certain products in bulk?

You are advised to be vigilant in knowing your customers as well as your downlines' retailing activities as such non-compliance may implicate and impact you.

4. Where can I learn more about this rule?

Kindly refer to Rule 4.3 and Rule 4.17 of the Amway Rules of Conduct in the Amway Business Guidebook. We seek your cooperation to report any such incidences via e-mail to aileen.gragera@amway.com, and to provide the Company with the evidence of such misconduct.

