

01

Beranda

1.1 Beranda



1.1.1 BERANDA

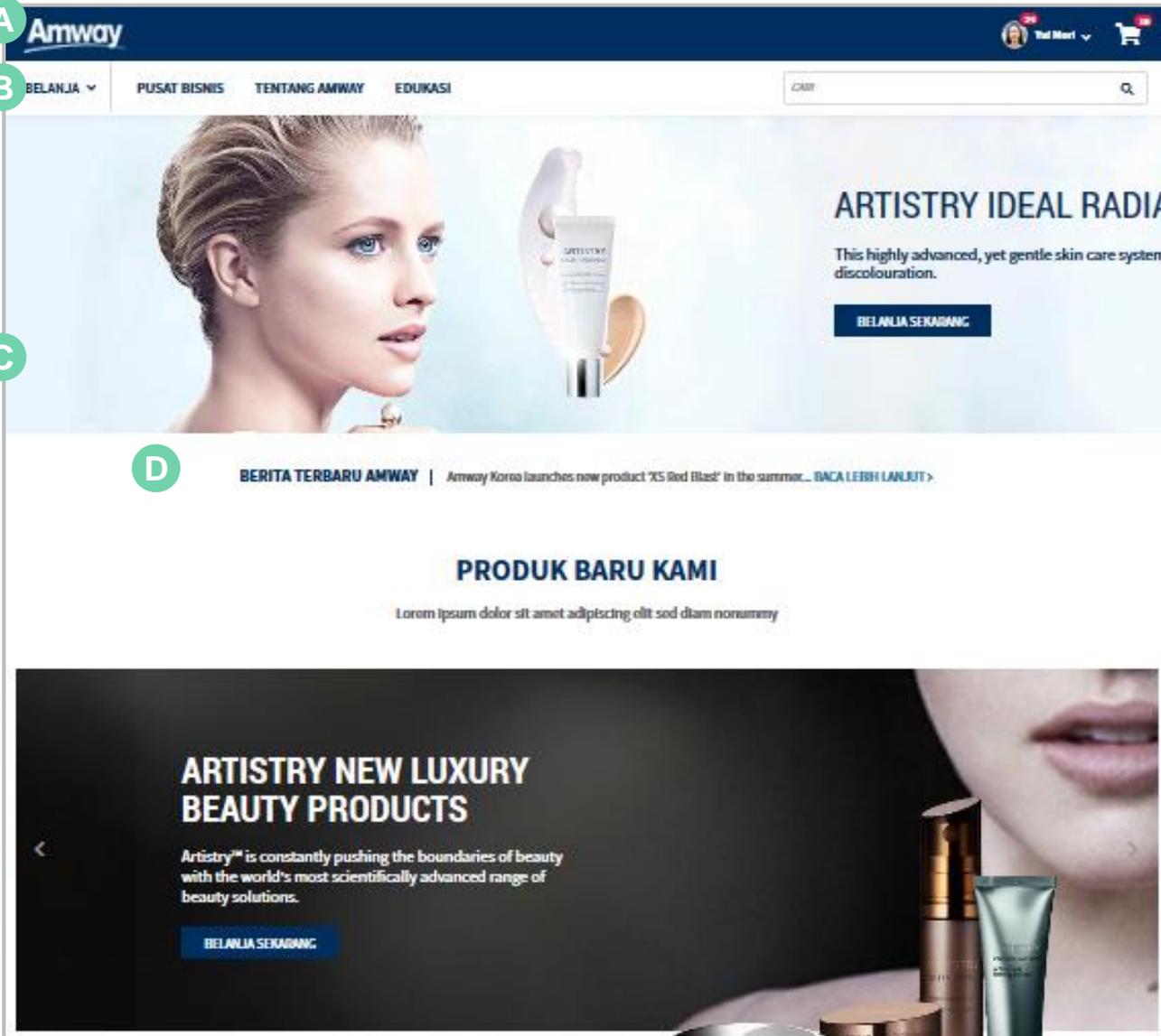
The screenshot shows the Amway website homepage. At the top, there is a dark blue navigation bar with the Amway logo on the left, a user profile icon for 'Yul Mar' with a notification badge, and a shopping cart icon with a notification badge. Below the navigation bar, there are menu items: 'BELANJA', 'PUSAT BISNIS', 'TENTANG AMWAY', and 'EDUKASI'. A search bar with the placeholder 'CARI' is located on the right side of the navigation bar. The main content area features a large hero banner for 'ARTISTRY IDEAL RADIANCE' with a woman's face and a product tube. Below the hero banner, there is a news snippet titled 'BERITA TERBARU AMWAY' with a sub-headline 'Amway Korea launches new product 'XS Red Blast' in the summer...' and a link 'BACA LEBIH LANJUT >'. Below the news snippet, there is a section titled 'PRODUK BARU KAMI' with a placeholder text 'Lorem ipsum dolor sit amet adipsicing elit sed diam nonummy'. At the bottom, there is another banner for 'ARTISTRY NEW LUXURY BEAUTY PRODUCTS' with a woman's face and several product containers. The banner text reads 'Artistry™ is constantly pushing the boundaries of beauty with the world's most scientifically advanced range of beauty solutions.' and includes a 'BELANJA SEKARANG' button.



Pada **Beranda**, Anda akan menemukan berikut ini:

- A. Bagian Atas
- B. Mega Menu
- C. Hero Banner
- D. Berita Terbaru
- E. Produk Baru (Utama)
- F. Tautan Produk Baru
- G. Baris Promosi Produk
- H. Artikel Pendidikan
- I. Kutipan
- J. Bagian Video
- K. Merk yang Ditampilkan

1.1.1 BERANDA



A Bar Bagian Atas terdiri dari:

1. Logo Amway
2. Penyeleksi Negara
3. Navigasi Akun Saya
4. Navigasi Trolis

B Menu Belanja
Memberikan Anda akses cepat pada halaman termasuk Belanja, Informasi Produk dan Daftar Keinginan. Anda juga akan menemukan bar pencarian untuk mencari Produk

C Spanduk Hero
Klik panah kanan dan kiri untuk berpindah antara spanduk. Klik dimanapun pada spanduk untuk mengunjungi halaman individual spanduk untuk informasi lebih lanjut.

D Berita Terbaru
Memperlihatkan berita dan pengumuman baru disini. Klik pada satu pengumuman untuk mengunjungi halaman individu berita untuk informasi lebih lanjut

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E **PRODUK BARU KAMI**
Lorem ipsum dolor sit amet adipiscing elit sed diam nonummy

ARTISTRY NEW LUXURY BEAUTY PRODUCTS
Artistry™ is constantly pushing the boundaries of beauty with the world's most scientifically advanced range of beauty solutions.
[BELANJA SEKARANG](#)

F **FOUNDATIONAL SUPPLEMENTS**
Fill basic nutrient gaps with supplements in three categories: macronutrients, micronutrients, and phytonutrients.

TARGETED SUPPLEMENTS
Support your unique path to optimal health by addressing specific targeted needs.

CONVENIENCE PRODUCTS
Take optimal health on the go with the convenience of supplement packs and vitamin beverage infusers.

E **Produk Baru (Utama)**
Bagan ini memperlihatkan Anda produk-produk terbaru.

F **Tautan Produk Baru**
Anda dapat menemukan lebih banyak produk-produk baru disini. Telusuri dengan mengklik panah kanan dan kiri atau klik pada produk itu sendiri untuk memperlihatkan Halaman Detail Produk (PDF)

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The main content area features a large green circle with the letter 'G' and the text 'PROMOSI BULAN INI'. Below this, there are three product categories:

- FOUNDATIONAL SUPPLEMENTS:** Fill basic nutrient gaps with supplements in three categories: macronutrients, micronutrients, and phytonutrients. A button 'BELANJA SEKARANG >' is below.
- TARGETED SUPPLEMENTS:** Support your unique path to optimal health by addressing specific targeted needs. A button 'BELANJA SEKARANG >' is below.
- CONVENIENCE PRODUCTS:** Take optimal health on the go with the convenience of supplement packs and vitamin beverage infusers. A button 'BELANJA SEKARANG >' is below.

At the bottom of the promotional section, there is a dark blue button labeled 'SELENGKAPNYA'.

Below the promotional section, there are two educational article teasers marked with a green circle and the letter 'H':

- PATH TO SUCCESS: Your Steps to Success Map**
Make 2017 your most amazing year yet.
COBA SEKARANG
- PITCH PERFECT: 3 Selling Tips**
Ready to take your sales to the next level?
3 keys to help you get there.
PELAJARI LEBIH LANJUT

G Baris Promosi Produk Memperlihatkan produk berdasarkan rentang disini. Anda dapat klik pada rentang produk itu sendiri untuk memperlihatkan **Halaman Detail Produk (PDP)** individual

H Artikel Pendidikan Temukan artikel pendidikan untuk Anda pelajari dan tajamkan ketrampilan anda. Klik **COBA SEKARANG** atau **PELAJARI LEBIH LANJUT** untuk lebih banyak informasi pada masing-masing artikel.

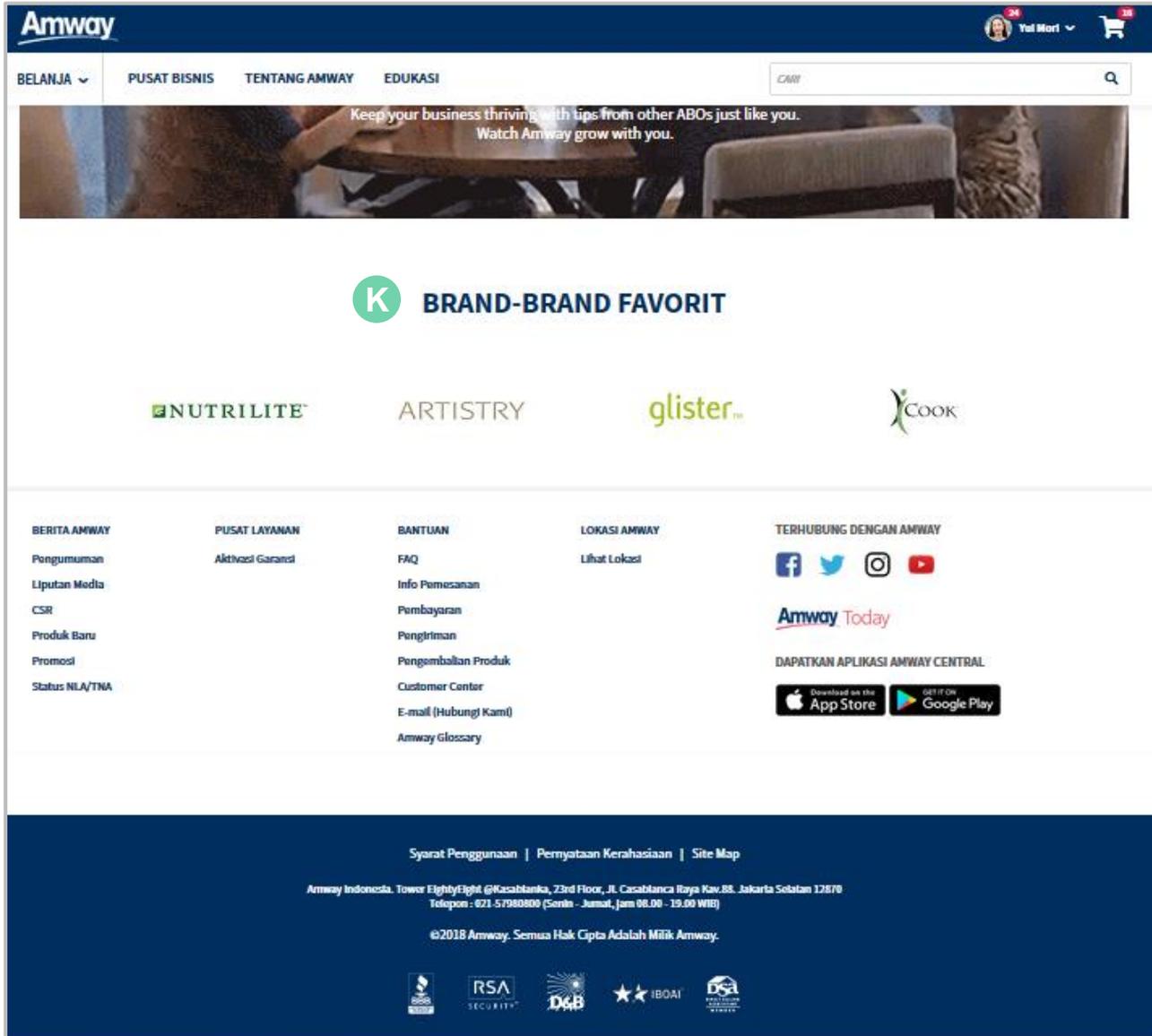
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I Kutipan
Spanduk tambahan akan ditampilkan pada **Homepage** untuk mempromosikan produk lain. Klik pada **Homepage** untuk menemukan lebih banyak pada halaman terpisah.

J Bagian Video
Video pada **Homepage** akan berputar otomatis ketika Anda bergulir ke bawah menuju bagian video

1.1.1 BERANDA



K Merk yang Ditampilkan
Logo dari merk yang ditampilkan akan ditunjukkan dibawah. Klik pada satu logo merk untuk mengunjungi halamannya.