

# OCTOBER 2020

SUN	MON	TUE	WED	THU	FRI	SAT
				1	2	3 <b>LIVE TRAINING</b> Enhanced Website Training 5PM Zoom
4	5	6 <b>LIVE TRAINING</b> A Healthy Heartbeat is a Wonderful Treat 6PM Zoom	7 <b>LIVE TRAINING</b> Skin and Body Care Tips Not What to Do 6PM Zoom	8	9	10 <b>LIVE TRAINING</b> Why Amway is Different 3PM Zoom  <b>LIVE TRAINING</b> Enhanced Website Training 5PM Zoom
11	12	13 <b>LIVE TRAINING</b> Levelling Up Your Body Care Routine 6PM Zoom	14 <b>LIVE TRAINING</b> Growing Plants Using Cuttings 6PM Zoom	15	16	17  <b>AWMAY EXCLUSIVE SHOPPER LAUNCH</b> 4PM Zoom <b>AWMAY EXCLUSIVE SHOPPER TRAINING</b> 7PM Zoom
18 <b>LIVE TRAINING</b> Business Building with Agriculture Products 3PM Zoom	19	20 <b>LIVE TRAINING</b> Finding and Engaging Your Community feat. XS Energy Drinks 6PM Zoom	21 <b>LIVE TRAINING</b> Leadership with Child Advocacy 6PM Zoom	22	23  <b>FREEDOM FRIDAY</b> 6PM Zoom	24 <b>LIVE TRAINING</b> Enhanced Website Training 5PM Zoom
25	26	27 <b>VIRTUAL WORKSHOP SOCIAL SELLING PART 1</b> Introduction to Social Selling 3PM Microsoft Teams *With requirements *Pre-register before October 15, 2020	28 <b>VIRTUAL WORKSHOP SOCIAL SELLING PART 2</b> Creating and Sharing Content on Social Media 3PM Microsoft Teams *With requirements *Pre-register before October 15, 2020	29 <b>VIRTUAL WORKSHOP SOCIAL SELLING PART 3</b> Building and Engaging Your Community 3PM Microsoft Teams *With requirements *Pre-register before October 15, 2020	30	31

Amway™

made for

**MORE**

**MORE**  
**Opportunities.**



**Are you ready for  
MORE?**

**AMWAY EXCLUSIVE  
SHOPPER LAUNCH**

ZOOM WEBINAR

SAVE THE DATE!





**OCT.17.2020**

**4PM**

17 October 2020

# SOCIAL SELLING VIRTUAL WORKSHOP

## REQUIREMENTS:

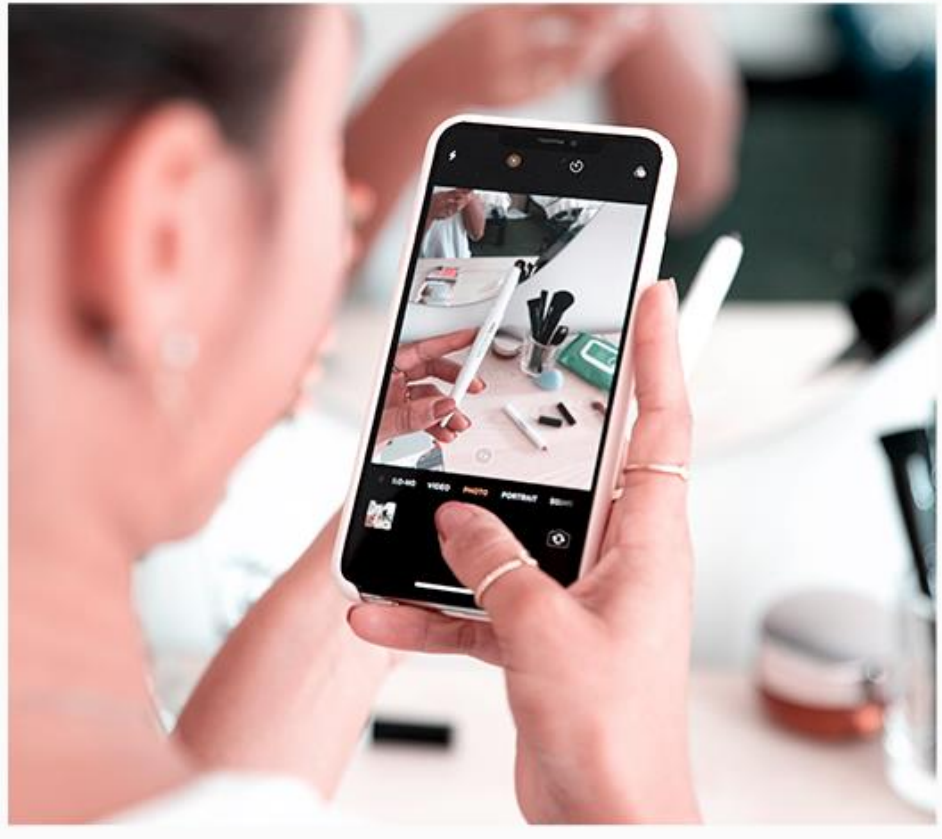
-  MICROSOFT TEAMS PLATFORM
-  QUALITY ASSURANCE STANDARDS TRAINING
-  DEADLINE FOR PRE-REGISTRATION: OCTOBER 15, 2020
-  PRE-REGISTER HERE: <https://forms.gle/PkRxyKsDQ1yigJ26>

## DATES:

OCT 27 | 3PM – 5PM | Introduction to Social Selling

OCT 28 | 3PM – 5PM | Creating and Sharing Content on Social Media

OCT 29 | 3PM – 5PM | Building and Engaging Your Community on Social Media



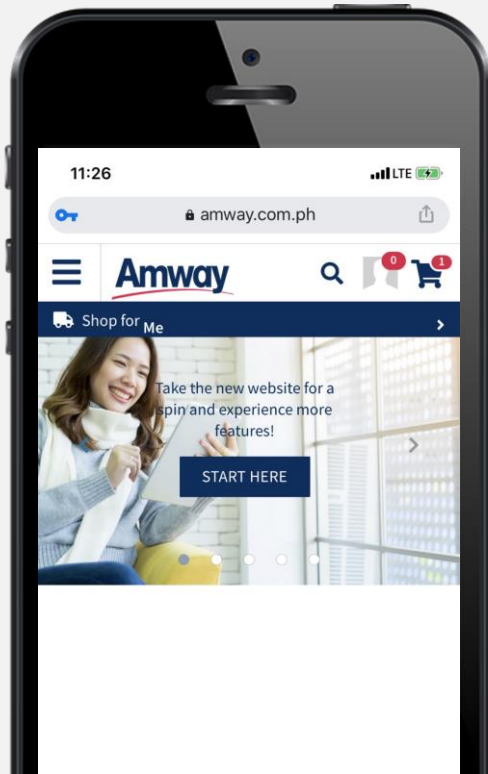


	<b>DAY 1: Introduction to Social Selling</b>	<b>DAY 2: Creating and Sharing Content on Social Media</b>	<b>DAY 3: Building and Engaging Your Community on Social Media</b>
	October 27, 2020   3PM – 5PM	October 28, 2020   3PM – 5PM	October 29, 2020   3PM – 5PM
<b>Social Media Topics</b>	<ul style="list-style-type: none"> <li>• Introduction</li> <li>• Values of Social Media for Sales</li> <li>• How Social Selling Can Benefit ABOs</li> <li>• Establishing Personal Brand</li> <li>• Relevant Statistics</li> <li>• Context, Content, Community and Commerce</li> </ul>	<ul style="list-style-type: none"> <li>• How and Why You Should Share Your Social Content</li> <li>• Best Practices for Sharing Content on Facebook</li> <li>• Best Practices for Sharing Content on Instagram</li> <li>• Shooting a Flatlay Photo</li> <li>• Best Practices for Sharing Content on Twitter</li> <li>• Best Practices for Social Video</li> <li>• Best Practices for Live Social Video</li> </ul>	<ul style="list-style-type: none"> <li>• Finding Your Community on Social Media</li> <li>• Finding Your Community on Facebook</li> <li>• Finding Your Community on Instagram</li> <li>• Finding Your Community on Twitter</li> <li>• How to Get Started with Prospecting</li> <li>• Best Practices for DMs</li> </ul>
<b>Rules Topics</b>	<ul style="list-style-type: none"> <li>• Personal and Business Account</li> <li>• Introduction to the Standards</li> <li>• Compliance Obligation</li> <li>• Push and Pull Communication</li> </ul>	<ul style="list-style-type: none"> <li>• Blending and Leveraging</li> <li>• Intellectual Property</li> <li>• Claims About Amway</li> <li>• Video, Audio, Livestreaming and Digital Events</li> </ul>	<ul style="list-style-type: none"> <li>• Spamming</li> <li>• Introducing the Amway Business</li> <li>• Selling and Commerce</li> <li>• Advertising and Promotion</li> <li>• Submission for Authorization</li> </ul>
<b>Activities</b>	<ul style="list-style-type: none"> <li>• Creating Posts with 4Ps</li> <li>• Quiz in Polls</li> </ul>	<ul style="list-style-type: none"> <li>• Posting a Flatlay Photo</li> <li>• Posting a Live Video</li> <li>• Quiz in Polls</li> </ul>	<ul style="list-style-type: none"> <li>• Posting a Lifestyle Photo</li> <li>• Quiz in Polls</li> </ul>

# ACCESS ONLINE COURSES IN 4 EASY STEPS

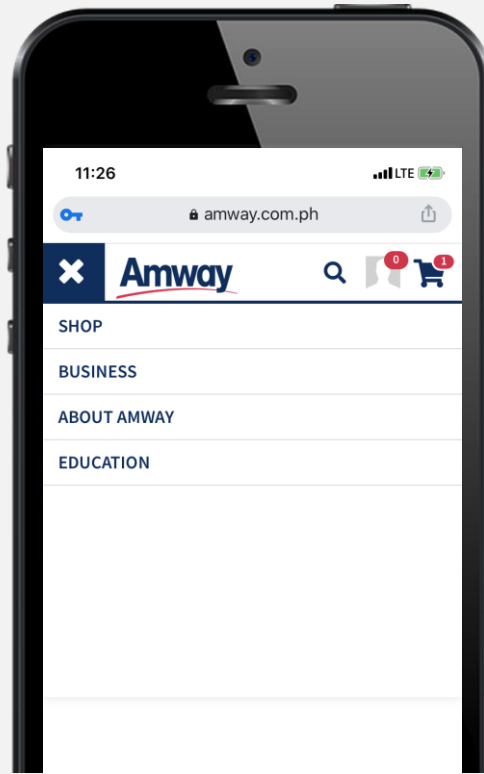
1

LOG ON TO  
**WWW.AMWAY.COM.PH**



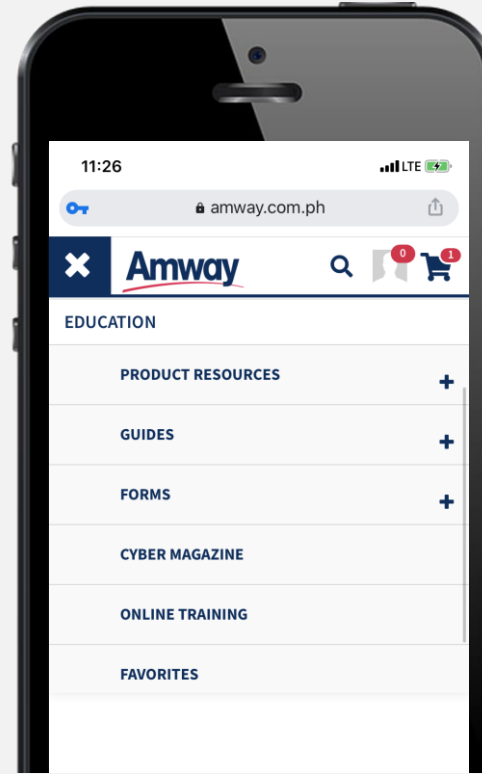
2

CLICK  
“EDUCATION”



3

CLICK  
“ONLINE TRAINING”



4

CLICK  
DESIRED COURSE

