















# OCTOBER 2021

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	 <p>4</p> <p>SOCIAL FOR FUN AND BUSINESS 6PM Zoom</p>	 <p>5</p> <p>SEE THE WHOLE STORY: SUPPORT YOUR HEALTHY VISION 6PM Zoom &amp; Facebook <i>*Recommended for New ABOs</i></p>	 <p>6</p> <p>HEALTHY BEAUTY UNLOCKED! 6PM Zoom &amp; Facebook <i>*Recommended for New ABOs</i></p>	7	 <p>8</p> <p>HOW TO GET STARTED WITH AMWAY 6PM Zoom &amp; Facebook <i>*Recommended for New ABOs</i></p>	9
10	 <p>11</p> <p>THE BRAND LAND 6PM Zoom</p>	<p>SIGN UP NOW!</p>  <p>12</p> <p>SPECIAL WEBSITE TRAINING 3PM Zoom &amp; Facebook</p> <p>CLEAN WATER &amp; WELLNESS 6PM Zoom &amp; Facebook</p>	 <p>13</p> <p>GROWING PLANTS IN WATER 6PM Zoom &amp; Facebook</p>	14	<p>SIGN UP NOW!</p> <p>15</p> <p>WEBSITE TRAINING 6PM Zoom &amp; Facebook <i>*Recommended for New ABOs</i></p>	16
17	 <p>18</p> <p>CONTENT STRATEGY 6PM Zoom</p>	 <p>19</p> <p>DIVERSIFIED FARMING 6PM Zoom &amp; Facebook</p>	 <p>20</p> <p>HOW TO IDENTIFY PROSPECTS 6PM Zoom &amp; Facebook</p>	21	 <p>22</p>	23
24	 <p>25</p> <p>ANALYTICS AND METRICS 6PM Zoom</p>	 <p>26</p> <p>START EARNING WITH EARLY INCENTIVES 6PM Zoom &amp; Facebook <i>*recommended for New ABOs</i></p>	 <p>27</p> <p>MAXIMIZE EARNING POTENTIAL WITH LEADER INCENTIVES 6PM Zoom &amp; Facebook</p>	28	<p>SIGN UP NOW!</p> <p>29</p> <p>WEBSITE TRAINING 6PM Zoom &amp; Facebook <i>*Recommended for New ABOs</i></p>	30

# SOCIAL MEDIA WORKSHOP

## OCTOBER 4 (DAY 1) | 6PM

- Social Media for Fun and Business
- Benefits of Social Selling

## OCTOBER 11 (DAY 2) | 6PM

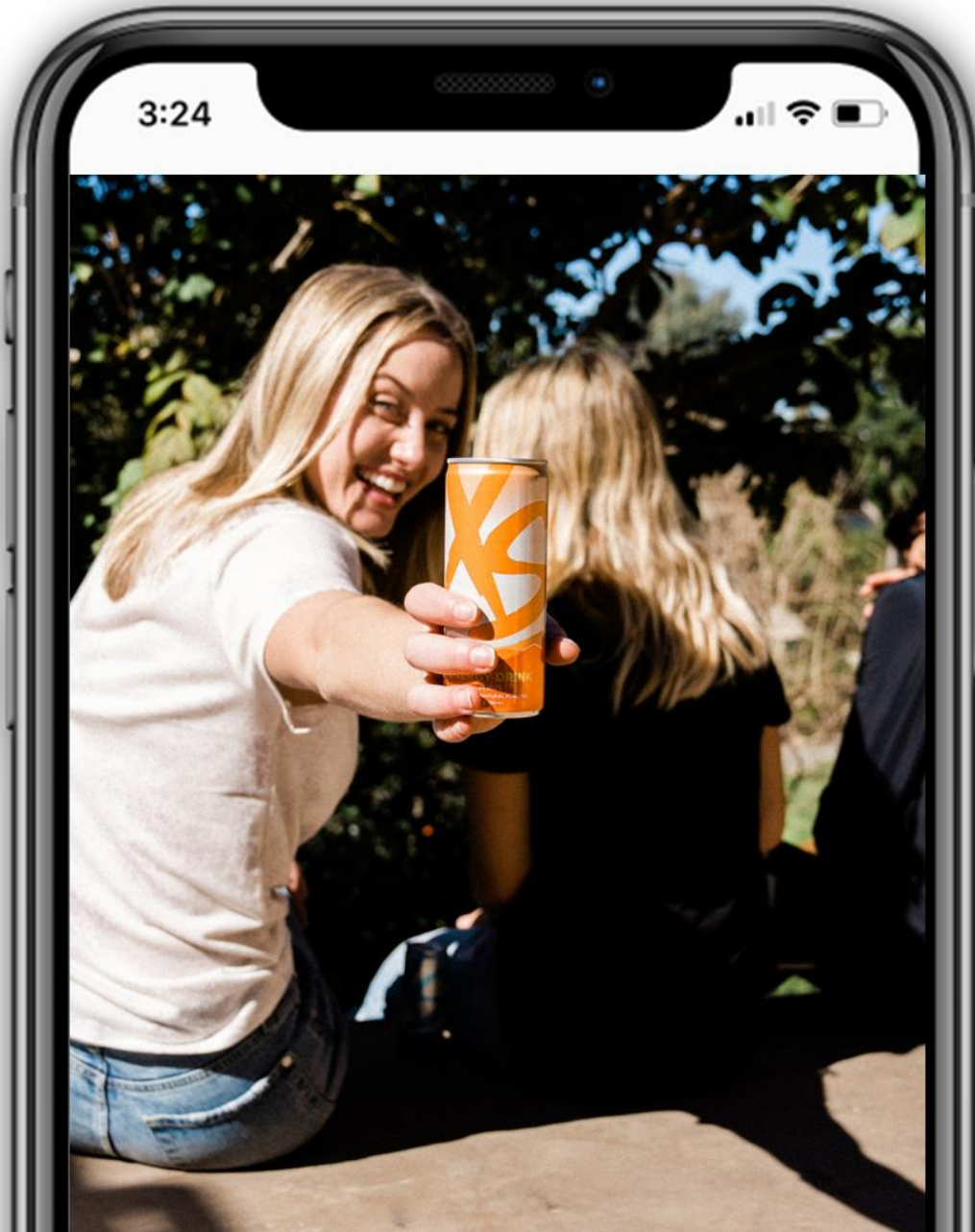
- The Brand Land
- Knowing Your Audience
- Growing a Following

## OCTOBER 18 (DAY 3) | 6PM

- The 411 Rule
- Different Content Types
- Sharing Content on Social

## OCTOBER 25 (DAY 4) | 6PM

- Social Media Analytics
- Understanding Performance of Your Content



# HOW TO ACCESS AGRI PROTOCOLS

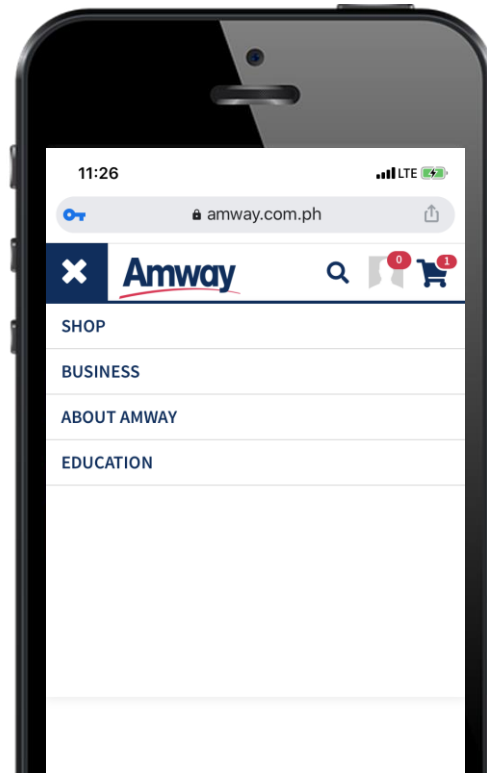
1

LOG ON TO  
[WWW.AMWAY.COM.PH](http://WWW.AMWAY.COM.PH)



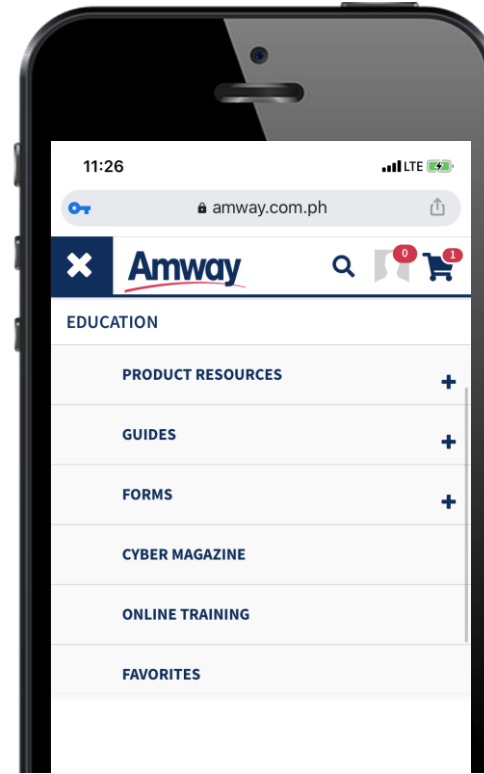
2

CLICK  
“EDUCATION”



3

CLICK  
“ONLINE TRAINING”



4

SEARCH FOR  
AGRICULTURE  
RESOURCES

