



Amway XS Products Policy

This Amway XS Products Policy (“Policy”) supports **Rules 4.3.1 and 4.3.2** (Selling and Displaying Amway Products at Limited Retail Service Establishments and Selling and Displaying Amway Products at Temporary Events).

ABOs may only display, sell and promote Amway XS products in Limited Retail Service Establishments or Temporary Events when authorized by Amway in writing.

Amway may deny a request for authorization, amend or vary the terms of an authorization, or revoke an authorization at any time and for any reason.

Obligations of the ABO

The ABO *must*:

1. Fulfill the requirements as stated in the Rules of Conduct, Request for Authorization, and this Policy.
2. Ensure that the authorized Limited Retail Service Establishment or Temporary Event, where the XS product will be sold, complies with and abides by good storage practices, applicable administrative and health regulations and operating requirements related to the sale of food and beverages, as well as all applicable laws and regulations.
3. In the event the authorized Limited Retail Service Establishment or Temporary Event displays or offers for sale other lines of products, take all measures necessary to prevent any potential negative impact to the XS product and brand image caused by or related to the display or offer for sale of such other products.
4. *Not* advertise, promote, sell or distribute additional Amway products in the authorized Limited Retail Service Establishment or Temporary Event, unless the required authorization has also been granted by Amway.
5. *Not* advertise, promote, sell or distribute XS products in a Limited Retail Service Establishment or Temporary Event for which Amway has *not* granted authorization.
6. Only use Amway-approved or Amway produced communication, promotion and advertising materials for the XS product.
7. Only use the XS product claims made available by Amway.

8. Refrain from re-packing or re-selling the XS product by means of combining the XS product with other ingredients including but not limited to alcoholic beverages.
9. Only sell XS products in its original packaging to be consumed solely in the authorized Limited Retail Service Establishment.
10. Comply with applicable local and federal laws, regulations and codes. where compliance might affect the authorized Limited Retail Service Establishment or Temporary Event, or Amway, and/or the XS product's image throughout the authorization period granted for Temporary Events, and the effective start date of a Limited Retail Service Establishment's authorization.
11. Inform Amway within 3 (three) business days, if there is a change in ownership or share structure which affects its majority stake holding in the authorized Limited Retail Service Establishment.
12. Be responsible for seeing that they only have reasonable costs and expenses and must assume all responsibility for any costs, losses or damages arising out of or connected with the authorized activity. This includes, but is not limited to insurance, cancellation fees or deposits.
13. Keep an accurate accounting of sales by recording the authorized Limited Retail Service Establishment or Temporary Event as a customer.

ABO Obligations in Marketing and Promotion

1. Only use official marketing and promotion material (advertisements, posters, brochures, pamphlets, leaflets, etc.) produced and distributed by Amway.
2. *Do not* use external signs, shop windows or any other method of advertisement in which the XS product or any of Amway's registered trademarks or logos are visible to the general public outside of the authorized Limited Retail Service Establishment. For authorized Temporary Events, approved Amway marketing materials can be used if authorized.
3. Upon receipt of authorization by Amway, the following is permitted at the authorized Limited Retail Service Establishment or Temporary Event:
 - display of XS products and related approved support materials
 - display of the XS Logo or other Amway Logos on posters, postcards
4. ABOs may generate content but it must comply with Rule 7, the Rules of Conduct, and applicable policies, be approved by Amway, and have proper permission and authorization to use any third party intellectual property.

ABO Obligations in Prospecting for the Amway Business Opportunity

1. ABOs may *not* present the Amway Sales & Marketing Plan at the authorized Limited Retail Service Establishment or Temporary Event.
2. ABOs may give basic information on Amway and the Amway Business Opportunity.
3. ABOs may share contact information with interested parties and upon their approval, contact them outside the authorized Limited Retail Service Establishment or Temporary Event and invite them to Amway Opportunity Meetings where the Amway Sales & Marketing Plan is presented and explained.