

How to Determine if a Direct Selling / MLM Company is Legitimate or Not?



USE THE 8-POINT TEST

POINT	QUESTION	YES	NO
1	Is there a product? <i>May produkto bang binebenta?</i>		
2	Are commissions paid on sale of products and not on registration/entry fees? <i>Ang komisyon ba na kikitain ay mula sa pagbebenta ng produkto at hindi sa registration o membership fee?</i>		
3	Is the intent to sell a product, not a position? <i>Ang layunin ba ay ang pagbebenta ng produkto at hindi posisyon?</i>		
4	Is there no direct correlation between the number of recruits and compensation? <i>Wala bang ugnayan ang dami ng recruit sa magiging kita?</i>		
5	If recruitment were to be stopped today, will the participants still make money? <i>Kung sakaling mahinto ang pagre-recruit, kikita pa rin ba ang mga sumali?</i>		
6	Is there a reasonable product return policy? <i>May proteksyon ba ang sino mang aayaw at gustong ibalik ang produkto?</i>		
7	Do products have fair market value? <i>May halaga ba sa merkado ang produktong binebenta ayon sa kalidad nito?</i>		
8	Is there a compelling reason to buy even without becoming a member? <i>May sapat na dahilan ba para bilhin ang produkto sa halaga o presyo nito kahit hindi ka maging miyembro?</i>		

RESULT:

If the answer to ALL the questions is YES, then the company being evaluated is a legitimate company.

Kung OO ang sagot sa lahat ng katanungan, legit yan!

But if any answer is NO, then there is a high probability that it is a pyramid scam.

Kung HINDI ang sagot kahit sa isa, malamang ito ay pyramid scam.

Direct Selling
the RIGHT WAY



Be vigilant! Scrutinize the company using the 8-point test before investing.
Huwag maging biktima! Suriin nang mabuti ang kumpanya bago mag invest.

#DSAPdapat