

THANK YOU,
AMWAY CENTRAL

*"Every new beginning comes from some
other beginning's end!"*

WHAT IS AMWAY CENTRAL?

- A go-to site for downloadable material such as training calendars, promotional schedules, videos, and articles when you're on the move.



WHY ARE WE CLOSING THE APP?

- To streamline the tools, optimize digital content, create contents that are more lifestyle-based rather than product-centric so that it is more relevant to your prospects, and provide easy-to-use and sharing resources.

**SORRY
WE'RE
CLOSED**

WHAT WILL HAPPEN TO AMWAY CENTRAL APP CONTENTS?

- The articles, news, training calendar, user guides, updates, and promotional and product-related content are also available on **AmwayNow** and **Amway PH websites**.
- The recipe and other product videos are also available on our **YouTube channel**.
- The remaining assets are converted into article-based resources and are migrated to **AmwayNow**.



WHAT WILL HAPPEN TO XS SSD?

- It will be removed too.



WILL AMWAY CENTRAL APP BE REPLACED WITH A NEW APP?

- It is highly recommended to utilize Amway's digital magazine- AmwayNow. This will function as an engagement tool for ABO to stir customer interest in our products, provide recommendations, and aid them in building their business skills while providing real-time information.



WHAT IS AMWAYNOW?

- AmwayNow is a digital magazine, showcasing Amway's renowned brands in the areas of nutrition, health, beauty, and personal care. Through compelling content, it educates, motivates, and inspires seasoned leaders and entrepreneurs alike.
- It is accessible on the Amway website by clicking AmwayNow in the dashboard.



WHAT IS THE DIFFERENCE BETWEEN AMWAYNOW & AMWAY CENTRAL?

- Amway Central's offline capabilities distinguish it as an excellent ABO partner, allowing ABOs to do business even in offline mode.
- With AmwayNow, the content is more widely relatable and accessible to all. Everything you need to know about living a healthy and active lifestyle that is more relevant to a broad audience and prospects.



DOES AMWAYNOW CONTAIN VIDEOS?

- No, AmwayNow does not contain video content. This is to optimize utilization and ensure that the site does not lag. Our YouTube account is the ideal platform to view videos.



CAN WE DOWNLOAD CONTENT IN AMWAYNOW?

- No. You can, however, share any AmwayNow article via shareable links with your customers and prospects so they can see for themselves what distinguishes our brands, products, and services. It can also bring in prospects who are seeking new business opportunities.



AMWAY PHILIPPINES CURRENT PLATFORMS

FACEBOOK PAGES

Amway Philippines: www.facebook.com/OfficialAmwayPH/

Amway Philippines Training: www.facebook.com/AmwayPhilippinesTraining

FACEBOOK GROUPS

Team Nutrilite

Amway PH Road to 25 Years

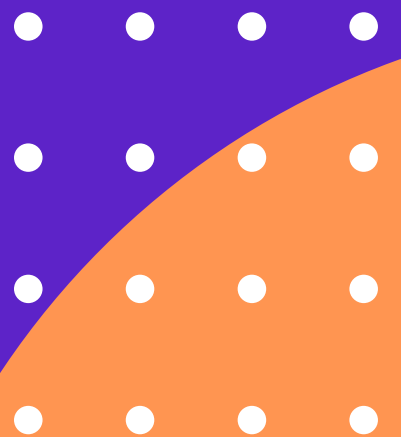
Planters PH

INSTAGRAM ACCOUNTS

Nutrilite Philippines: [nutrilite_ph](https://www.instagram.com/nutrilite_ph)

XS Philippines: [xsnation_ph](https://www.instagram.com/xsnation_ph)

Artistry PH: [artistryph](https://www.instagram.com/artistryph)



AMWAY PHILIPPINES CURRENT PLATFORMS

YOUTUBE CHANNEL

Amway Philippines: www.youtube.com/c/AmwayPhilippinesOfficial

AMWAY PH WEBSITE

www.amway.com.ph/

AMWAYNOW WEBSITE

www.now.amway.com.ph/

NUTRILITE TRACEABILITY WEBSITES

www.traceability.amway.com.ph/
www.3d.traceability.amway.com.ph/

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