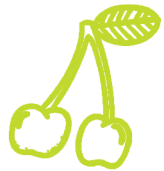


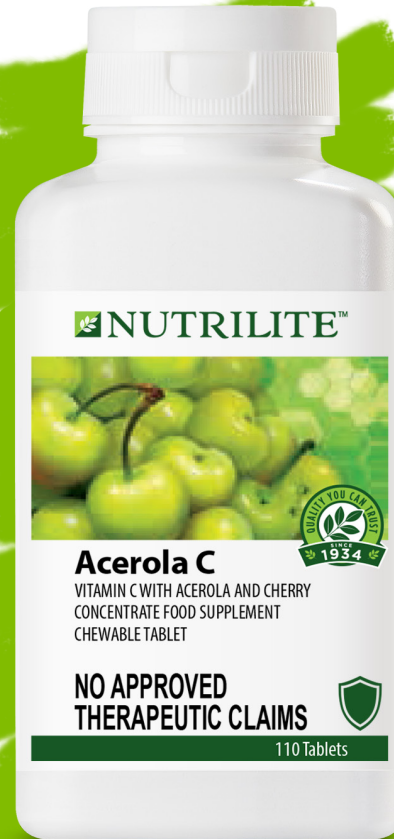
Nutrilite™ Acerola C Chewable Tablet



NUTRILITE™ Acerola C Chewable Tablet **contains an exclusive formula** of acerola cherries and citrus extracts.



Acerola cherries are known to be a **high source of Vitamin C.**



This exclusive concentrate is **found only in NUTRILITE™ products.** Amway uses its own acerola cherries to ensure quality.



No artificial colors, flavors or added preservative.

 **NUTRILITE™**

Exclusively from **Amway**

Features

- 1** The Acerola cherry concentrate was chosen because it provides unique plant materials and phytochemicals.
- 2** Contains 67 mg of Acerola Concentrates
- 3** Scientific research has shown that vitamin c plays an important role in maintaining healthy tissues.
- 4** One tablet of NUTRILITE™ Acerola C contains 100mg of vitamin C.

Benefits

- 1** Formulated with NUTRILITE™ Acerola Cherry Concentrate, natural vitamin C from the acerola cherry
- 2** Vitamin C helps form and maintains healthy cells.
- 3** By growing crops on certified organic farms, we ensure our supplements contain optimal phytonutrient levels.

What is Acerola C Chewable Tablet?

NUTRILITE™ Acerola C Chewable Tablet is a good source of Vitamin C for the entire family. It contains exclusive formula of acerola cherries, as well as citrus extractas to support the everydayreadiness of our body's natural defenses.



Who are the target customers?

- People who does not eat many vegetables and fruits, especially citrus fruits
- Consumers who want to fill in their possible nutrition gap



How is the product used?

Take one tablet once a day.

 **NUTRILITE™**

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Nutriline™ Natural B-Complex Tablet



Contains 7 essential B-vitamins from specially cultured yeast



Time to block fatigue before it blocks you.



Helps fill nutrient gaps



Contains specially cultured yeast



Take one tablet per day.

NUTRILITE™

Exclusively from **Amway**

What is Natural B-Complex Tablet?

A B-Vitamin tablet that supports energy production.

To be the best from the beginning to the end of each day, the time to block fatigue is before it sets in.



Who are the target customers?

- Busy, active adults who take care of their bodies but don't always have time to eat right and can't afford to be low on energy.
- Adults whose diet lack a variety of vitamin B-rich food on meats, such as vegetarians or those on calorie-restricted diets.
- Those who prefer the convenience of taking supplements just once a day.

What is the purpose of this product?

B-vitamins play an important role in the body's proper metabolism by promoting optimal and conversion of our carbohydrate and protein intake that the body can use.

- Vitamin B1 - aids in the conversion from carbohydrates to energy
- Vitamin B2 - supports energy generation
- Vitamin B3 - helps in digestive system, skin, and nerves to function. It is also important for converting food to energy.
- Vitamin B5 - supports tissue repair and immune function
- Vitamin B6 - supports healthy heart function
- Vitamin B9 - essential for formation of cells and blood
- Vitamin B12 - Supports the proper conversion of food into energy and helps maintain a healthy nervous system

How is the product used?

- One tablet daily, preferably with a meal.
- Not intended for children under 12 years
- Pregnant/Lactating woman or anyone with medical condition should consult with a physician before using this product.
- Close bottle tightly after use.



What is the Science behind NUTRILITE™ Natural B-Complex?

The Nutrilite brand Scientific Advisory Board to guide and direct our initiatives. This board is a group of leading science academics from around the world. This is not an industry requirement; it is an indicator of Nutrilite's unsurpassed commitment to the quality, wellness and responsible practices for you and your family.

Nutriline™ Cal Mag D Tablet



NUTRILITE™ Cal Mag D is a vitamin and mineral combination that functions largely **to support and maintain healthy bones** when taken as part of a well-balanced diet.



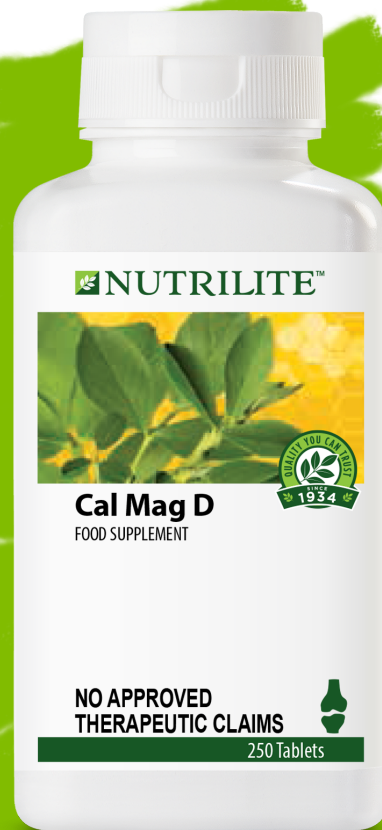
Made with calcium, magnesium, vitamin D3



This product is intended **for busy, active adults** who take care of their bodies and value an active life, but who don't always eat right or eat enough variety of calcium-rich foods, and therefore not consistently consuming enough calcium.



No artificial flavors, colors, or added preservatives.



NUTRILITE™

Exclusively from **Amway**

Features

- 1** Calcium plays a vital role in building strong bones and maintaining healthy bones. Vitamin D and Magnesium are important in promoting the absorption of calcium. These key ingredients were combined to maximize the absorption potential of calcium.
- 2** NUTRILITE™ Cal Mag D contains alfalfa concentrate, which is grown and harvested on our Nutrilite farm.

Benefits

- 1** NUTRILITE™ Cal Mag D is a daily use bone health supplement that puts hard-to-get calcium within easy reach to build strong, healthy bones.
- 2** NUTRILITE™ Cal Mag D is a daily use dietary supplement that helps increase intake of calcium, magnesium, and vitamin D - three nutrients essential for building strong, healthy bones.
- 3** A daily dose (2 tablets) of NUTRILITE™ Cal Mag D provides enough vitamin D essential for promoting calcium absorption.

What is NUTRILITE™ Cal Mag D Tablet?

Cal Mag D is a daily use bone health supplement which is a source of calcium for strong and healthy bones. It is a combination of natural nutrients, and contains vitamin D for better calcium absorption.

What is the purpose of its ingredients?

- **Calcium:** Around 99% of the body's calcium is stored in bones and teeth. The main function of calcium is to build and maintain bone and teeth health. However, the body needs calcium for other important functions such as blood clotting, muscle contraction, nerve transmission, and as a metabolism regulator. When there isn't enough calcium in the blood to support these functions, the body will pull calcium out of the bone if it needs to. Therefore, it is very important that the body has enough calcium for all of its functions in order to keep calcium in the bones.
- **Vitamin D:** Vitamin D is a fat-soluble vitamin that is essential for promoting the absorption of calcium and phosphorus, and helps deposit these minerals in bones and teeth to make them strong.
- **Magnesium:** Magnesium is an essential component of bones and teeth. It aids in calcium absorption and also plays a role in maintaining normal muscle function and healthy bones, as well as nerve activity.

Who are the target customers?

- Busy adults who take care of their bodies and value active life, but don't always get enough calcium.
- Many studies have shown that most people do not consume enough calcium in their diet. Therefore, taking NUTRILITE™ Cal Mag D will help individuals fill a possible nutrient gap that may occur in the diet because of too little intake or increased need of these important nutrients, especially calcium.

How is the product used?

Take 1 tablet, twice a day with a meal.

 **NUTRILITE™**

Exclusively from **Amway**

Nutriline™ Daily Tablet



A multivitamin that offers a potent, convenient way to **help fill nutritional gaps** in your daily diet.



With added nutritional benefits of **exclusive NUTRILITE™ plant concentrates** with phytonutrients.



Phytonutrients are the natural, protective substances found in plants.



Plant concentrates are sourced from NUTRILITE™ certified organic farms.



One tablet provides 11 vitamins and 8 minerals.

Features

- 1** Contains essential vitamins and minerals
- 2** Good source of phytonutrients.
- 3** Concentrate consists of extracts and fractions of specially-grown and processed alfalfa, watercress, parsley, spinach, carrots and acerola cherries, plus tricalcium phosphate, Vitamin E from vegetable oils, kelp, magnesium oxide, Vitamin B12 concentrate, and iron.

Benefits

- 1** Provides essential nutrients from vitamin and mineral contents
- 2** Helps fill in nutritional gaps in daily diet
- 3** Contains NUTRILITE™ plant concentrates with nutritional benefits from phytonutrients



What is Daily Tablet?

A once-a-day multivitamin that offers a convenient way to help fill nutritional gaps in your daily food intake. One tablet each day provides the benefit of 19 essential vitamins and minerals, plus the added extra of organically-sourced plant concentrates that deliver the natural, nutritional support from phytonutrients.

Who are the target customers?

- Multivitamin recommended for people who are concerned about shortage of vegetable intake
- Adult individuals who want to fill in their possible nutrition gap
- Individuals who prefer more affordable multivitamin than NUTRILITE™ Double X™

Recommended usage

Take one tablet daily with water at meal time.



 **NUTRILITE™**

Exclusively from **Amway**

Nutriline™ Double X™



Nutriline's flagship product of multivitamin and mineral food supplement



No. 1 selling multivitamin multimineral with phytonutrients from 5 phytonutrient color groups*



The product comprises a vitamin formulation, a mineral formulation and a concentrate formulation that is a mixture of various extracts of fruits, herbs, and vegetables.



Phytonutrients are the natural, protective substances found in plants that often give them their vibrant colors.



Contains 12 vitamins, 9 minerals, 19 plant sources of phytonutrients **grown and harvested in NUTRILITE™ Certified Organic Farms.**

NUTRILITE™

Exclusively from **Amway**

*Source: Euromonitor International Limited; Retail Value RSP terms; all channels, 2016

Features

- 1** Contains 12 vitamins, 9 minerals, 19 phytonutrient-rich plant concentrates.
- 2** Formula extracted from fruits, herbs and vegetables
- 3** NUTRILITE™ Double X™ comes in vacuum-sealed packaging to ensure product quality and integrity.

Benefits

- 1** NUTRILITE™ Double X™ can cover the gaps in our normal diet, ensuring we get enough nutrients.
- 2** The vacuum packaging acts as a barrier against moisture, UV light and oxidation that degrade the active ingredients in the product.
- 3** NUTRILITE™ Double X™ contains a formula of essential daily vitamins and mineral to supplement an individual's daily diet that may be affected by lifestyle and food choices.

What is Daily Tablet?

NUTRILITE™ Double X™ is the only dietary food supplement to contain 12 essential vitamins, 9 essential minerals, and 19 phytonutrient-rich plant concentrates from the five different colors of fruits and vegetables, bringing you optimal health, naturally.

Who are the target customers?

- Men and women who lead stressful lives and recognize the need for vitamins, minerals and phytonutrients
- Health-conscious consumers who understand the benefits of vitamins, minerals, and phytonutrients
- Adult individuals who want to supplement their diets

Recommended usage

For adults, take 1 vitamin tablet, 1 mineral tablet and 1 phytonutrient tablet with meals, twice daily.



 **NUTRILITE™**

Exclusively from **Amway**

Nutriline™ Glucosamine Capsule



NUTRILITE™ Glucosamine is a natural approach for healthy joints. Regular consumption may **help support normal joint function and mobility.**



The ingredients found in NUTRILITE™ Glucosamine Capsule have been combined into one convenient supplement to **promote healthy connective tissues and overall joint comfort.**



Provides unique plant materials and additional phytochemicals - acerola cherry concentrate and citrus bioflavonoids



Ideal for anyone interested in **supporting normal joint function, mobility and flexibility or who frequently exercises.**

 **NUTRILITE™**

Exclusively from **Amway**

Features

- 1** Provides Glucosamine Hydrochloride to maintain the integrity of healthy cartilage
- 2** Contains Boswellia to help support joint comfort and healthy range of motion
- 3** Contains vitamin C from acerola cherry concentrates that may support synthesis of collagen and may have the ability to reduce cartilage degradation

Benefits

- 1** Glucosamine may have the ability to repair and restore degraded cartilage.
- 2** Boswellia may reduce knee pain and improve range of motion.
- 3** Acerola cherries are known to be a high source of vitamin C

What is Glucosamine Capsule?

NUTRILITE™ Glucosamine formula combines various nutrients that helps to protect cartilage breakdown and supports healthy joints to improve range of motion and joint movement.

Who are the target customers?

- Anyone interested in supporting normal joint function, mobility, and flexibility.
- Adults individuals who may be experiencing additional joint discomfort



Recommended usage

Adults take 2 tablets per day preferably with meals.



 **NUTRILITE™**

Exclusively from **Amway**

Nutriline™ Lecithin-E with Honey Tablet



Lecithin is a fat that is present in nearly every cell in the body and is **important in helping the body absorb vitamin E.**



Vitamin E helps to protect our cells.



NUTRILITE™ Lecithin E with Honey was formulated to **deliver antioxidant protection** by combining vitamin E and lecithin in one tasty, chewable tablet.



Features

- 1** NUTRILITE™ Lecithin-E with Honey has vitamin E that helps maintain the integrity of cell membranes in the body.
- 2** It has lecithin that protects cells from oxidation.
- 3** Pleasant-tasting tablets are sweetened and flavored with honey, molasses, carob and natural maple walnut flavor.

Benefits

- 1** NUTRILITE™ Lecithin-E with Honey has natural vitamin E from vegetable oil and lecithin from soybean oil.
- 2** Both lecithin and vitamin E are essential to the cell membrane - the outer protective barrier that safeguards the cell from damage.
- 3** Lecithin helps the body to absorb vitamin E, and combining these two helps the body to use them more efficiently.

What is Lecithin-E with Honey Tablet?

NUTRILITE™ Lecithin E with Honey is a pleasant tasting chewable tablet. This product was designed to provide vitamin E, that helps to maintain healthy cells.

Who are the target customers?

- Adult who want to increase the amount of lecithin and vitamin E in their normal diet.
- Men and women with busy and stressful lifestyle.
- People who want to protect themselves from cellular damage.

Recommended usage

Adults take 2 tablets daily. Tablets may be chewed or swallowed with a glass of water.



 **NUTRILITE™**

Exclusively from **Amway**

Nutriline™ Omega-3 Complex Capsule



NUTRILITE™ Omega 3 Complex is an important source of nutrition **for people who can't or don't get enough fish in their diet.**



Omega-3 promotes heart health.



Omega-3 fatty acids are **essential nutrients our bodies need** - through diet, usually from fish.



Omega-3 fatty acids, particularly DHA, **plays an important role in brain and eye health.**



 **NUTRILITE™**

Exclusively from **Amway**

Features

- 1** Each softgel provides 180 mg of EPA and 120 DHA plus d-alpha tocopherol to prevent oxidation of omega-3 fatty acids.
- 2** EPA, DHA and vitamin E per softgel support optimal cell health and function.
- 3** Undergoes special processing to provide less fish odor and fishy-after taste.
- 4** No artificial flavors, colors, or preservatives added.

Benefits

- 1** Current studies suggest that Omega-3 fatty acids, found in fish oils, are beneficial in the maintenance of cell membranes and help maintain healthy cholesterol levels.
- 2** Omega-3 helps maintain healthy cardiovascular and nervous systems - functions that are extremely important for the heart and the brain.
- 3** People are consuming more meats and less fish which means you may have more omega 6 in your body but not enough Omega-3. Nutrilite Omega-3 Complex helps improve the balance of omega-fatty acids in your body.



What is Omega-3 Complex Capsule?

NUTRILITE™ Omega-3 Complex Capsule a natural fish oil supplement that provides the essential omega-3 fatty acids.

Who are the target customers?

- People who want to maintain healthy heart function.
- Adults who wants to support brain health and vision health.
- Health-conscious adults who are not eating 2 to 3 servings of baked, broiled or grilled fresh ocean fish (e.g. wild salmon, sardines, mackerel) DHA and EPA are recommended for people who are busy or desk working.

Recommended usage

Adults take one capsule daily, preferably with meals.

 **NUTRILITE™**

Exclusively from **Amway**



NUTRILITE™ All Plant Protein is a nutritionally complete protein powder that is **made from only plant sources**. It is composed of three sources of protein: soy protein, wheat protein, and pea protein, that is cholesterol free and low in fat to support a healthy diet.



Protein is a nutrient required for growth, maintenance and repair of tissue. The body uses protein to build new cells, maintain tissues, and regulate cell function.



Nutriline™ APP Powder **provides 9 essential amino acids**, which cannot be synthesized by the body and must be obtained from diet.

Nutriline™ All Plant Protein Powder



Contains high protein quality, equivalent PDCAAS score of 1*.



Provides 8 g of protein in every 10 g serving.



Lactose-free, vegetarian-friendly, flavor-free and easy to use.

*Protein digestibility corrected amino acid score of one (PDCAAS = 1) which means it provides the highest quality protein (like meat, eggs, dairy) and the essential amino acids to help maintain muscle mass.

Features

- 1** Natural, plant-based sources.
- 2** Lactose-free, for easy digestion.
- 3** Low in fat and cholesterol.
- 4** One 10g serving provides 8g of protein with a balance of all nine essential amino acids your body needs.
- 5** In having a PDCAAS = 1, we guarantee that NUTRILITE™ All Plant Protein Powder consistently meets or exceeds the minimum level of all 9 essential amino acids as stipulated by the World Health Organization and Food and Agriculture Organization (WHO/FAO).

Benefits

- 1** Protein aids in providing building blocks of muscle tissue that play a major part in physiological processes relating to energy, recovery, brain and muscle function.
- 2** Blends easily into your diet and mixes well with recipes.
- 3** Wholesome, and no animal and dairy side effects.
- 4** Lean, high quality protein may help reduce appetite and control hunger.

What is All Plant Protein Powder?

NUTRILITE™ All Plant Protein Powder is a unique, tri-blend of soy, wheat, and pea, and provides the right combination of proteins and amino acids to keep you feeling healthy and energetic, without animal products or dairy side effects.

Who are the target customers?

- People who want to sustain energy, more lean muscle and stay healthier.
- NUTRILITE™ APP is for the whole family as protein is an essential nutrient in life.

Recommended usage

According to need, add contents of one scoop (approximately 10 grams) to a 225 ml glass of milk, fruit juice, vegetable juice or other liquid once or several times per day.

Sweeteners or flavours may be added, if desired. Stir rapidly for 45 seconds or shake vigorously in a covered container.

 **NUTRILITE™**

Exclusively from **Amway**



XS™ Rhodiola 110 Tablet contains a natural blend of herbs that **help increase physical and mental performance during your exercise program**, while providing beneficial phytonutrients.

XS™ Rhodiola 110 Tablet



Research suggests that *Rhodiola rosea* may also shorten recovery time after exercise by **improving your body's stress response system**.



The central ingredient is *Rhodiola rosea*, an Arctic herb used as an **all-purpose adaptogenic tonic** since ancient times.



Contains natural caffeine from green tea extract.



Acute *Rhodiola rosea* intake **may help improve endurance exercise performance**.



Contains vitamin C and spinach powder.



Features

- 1** XS Rhodiola 110 contains natural herbs - Rhodiola rosea, green tea extract, acerola concentrate, and spinach dehydrate, which provide beneficial phytonutrients
- 2** Key ingredient is Rhodiola rosea, an established adaptogenic.
- 3** Contains the following:
 - 100 mg of Rhodiola rosea extract
 - 75mg caffeine from green tea extract
 - 30 mg vitamin C from acerola cherry extract
 - 50 mg spinach dehydrate powder

Benefits

- 1** Clinical studies have found Rhodiola rosea intake of 100-200 mg/day is associated with increased physical endurance and performance capacity
- 2** Reduces perception of physical fatigue.
- 3** Helps balance the body's stress responses during physical activity.
- 4** Caffeine intake of 75-100 mg has been shown to enhance attention and concentration and improve cognitive functions.
- 5** Acerola concentrate and spinach dehydrate provide unique plant materials and additional phytochemicals.

What is XS™ Rhodiola 110 Tablet?

NUTRILITE™ XS Rhodiola 110 contains a natural blend of herbs that help increase physical and mental performance during your exercise program, while providing beneficial Phytonutrients.

Who are the target customers?

- Men and women with busy lifestyles.
- Men and women looking for energy boost for mental alertness and stamina.



Recommended usage

Take 1 or 2 tablets before physical activity. Children under 12 years of age, pregnant women or nursing mothers, or anyone with a medical condition should consult with a physician before using this product.

