



ABO ACADEMY

AMWAY PHILIPPINES

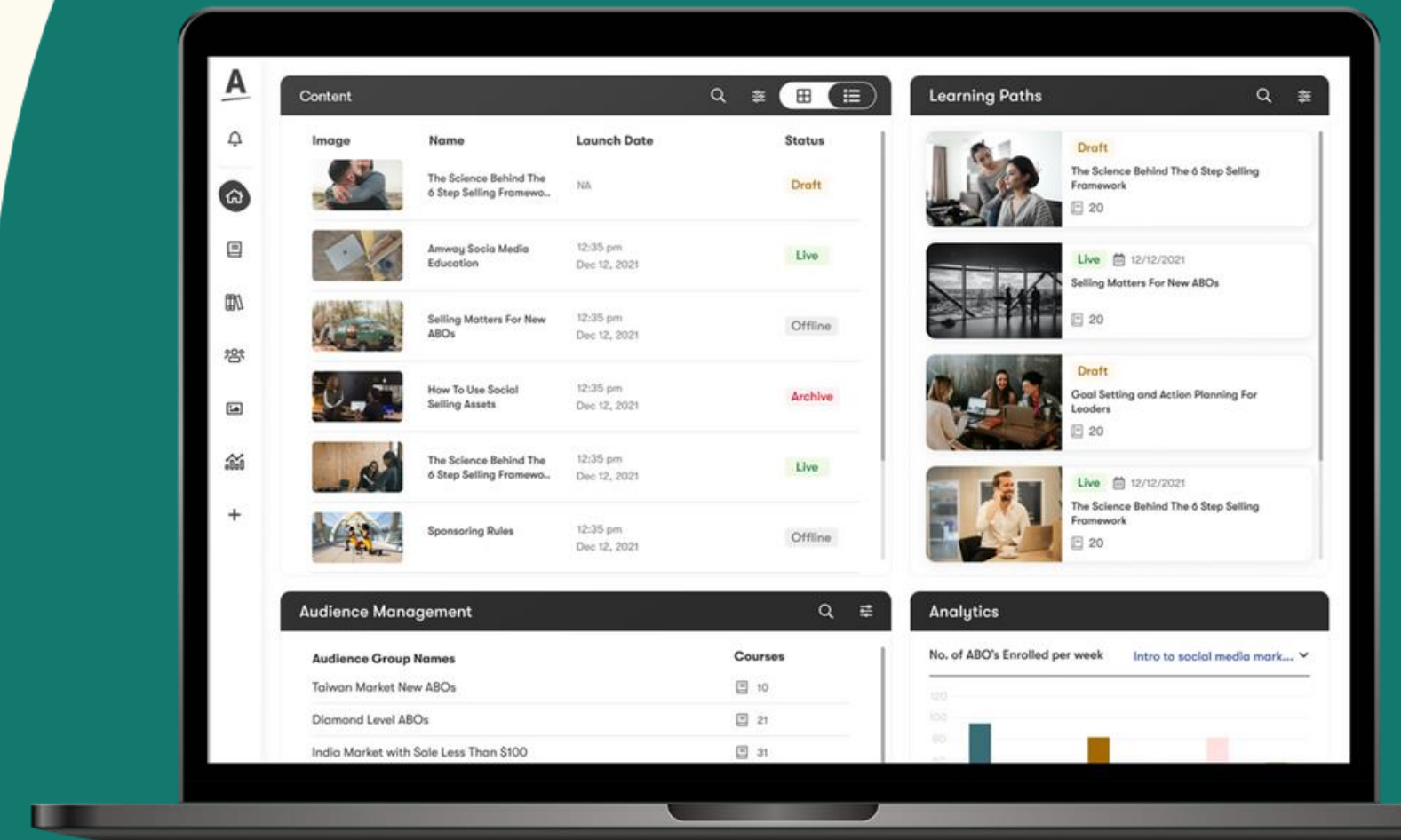


ABO ACADEMY




ABO Academy is a global learning platform, built to support you as you start and grow your Amway business. It offers training resources that you can explore at your own pace.

You can access it anytime, on any device, whether you're at home or on the go. It's easy to use and even helps you keep track of what you've already learned.

With step-by-step learning guides and useful tools, ABO Academy helps you build the skills you need, stay motivated, and move forward in your business, one module at a time.



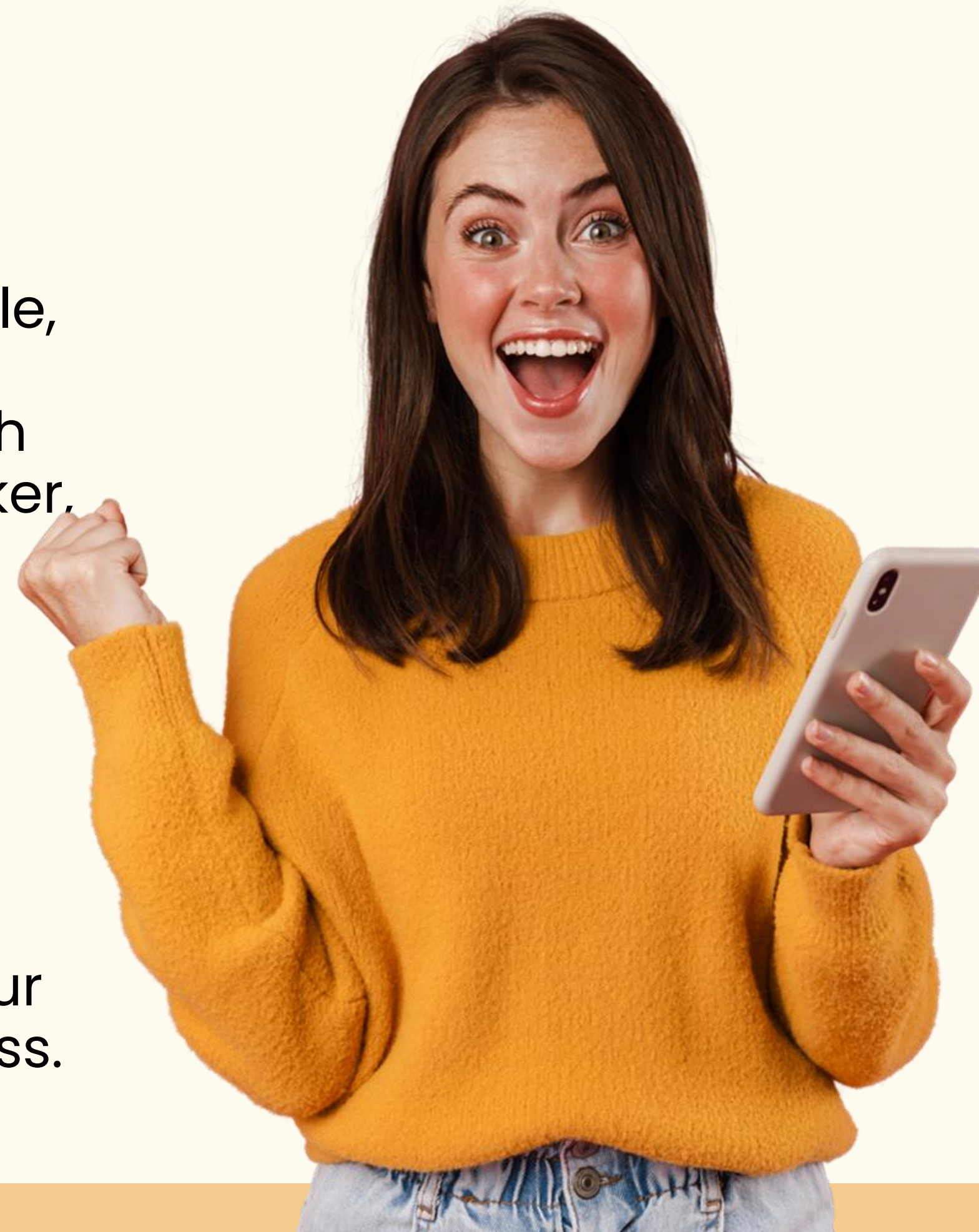
Why do we have this?

-  It provides a digital learning platform with tailored content to build trust and sustain engagement throughout your Amway journey.
-  It gives you the right tools and training at the right time, so you can learn at your own pace, build your confidence, and stay excited about your journey.
-  It offers a one-stop-learning hub, packed with useful, easy-to-understand courses that can help you grow your knowledge and your Amway business.



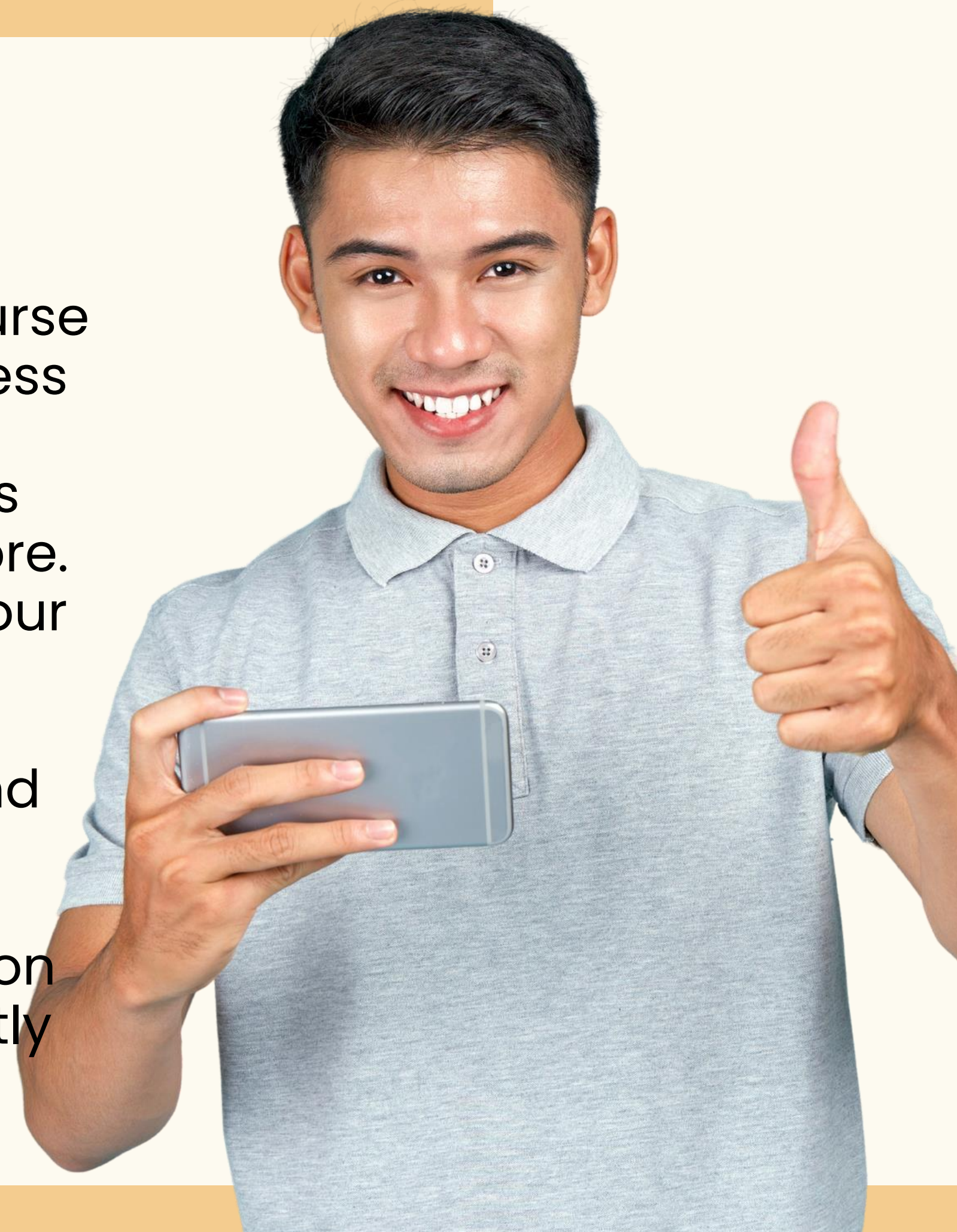
Why is this good?

- **Easy and Modern to Use**– The fresh, modern design makes learning smooth and enjoyable, no tech stress!
- **Find What You Need, Fast**– Advanced search lets you quickly locate content by title, speaker, or keyword.
- **Learn Anytime, Anywhere**– Access your training on your phone, tablet, or laptop, whenever it works for you.
- **Guided Learning Made Simple**– Courses are grouped into learning paths, so you always know what's next.
- **Share and Save**– Send helpful content to your team and save your favorites for quick access.



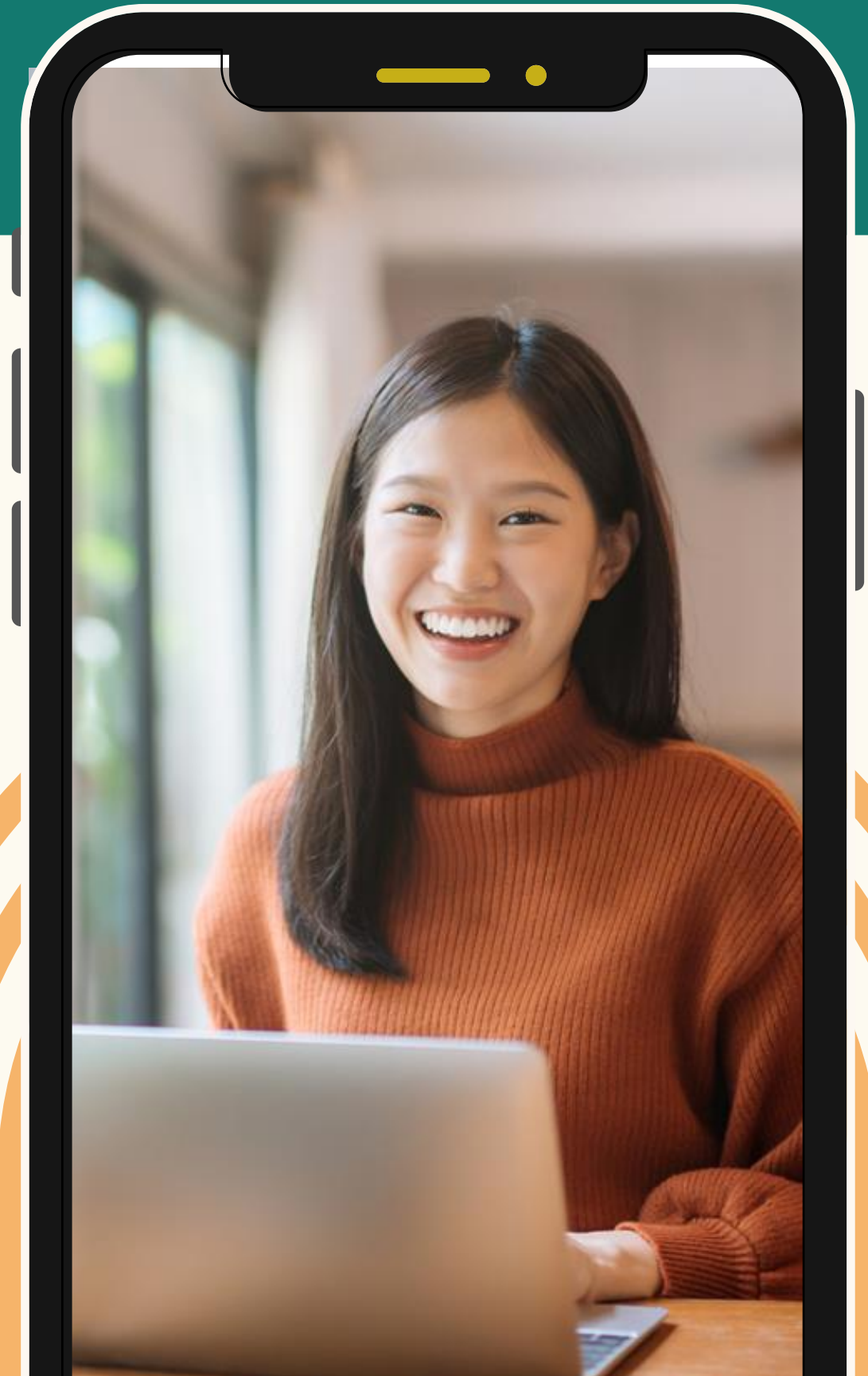
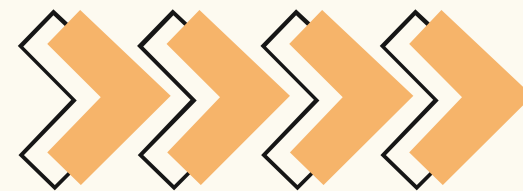
Why is this good?

- **Learning That Fits You**– Get personalized course suggestions based on your needs and business stage.
- **Celebrate Your Progress**– Earn digital awards and certificates as you grow and achieve more.
- **Stay Organized and On Track**– Easily track your learning, enjoy better content layout, and discover new courses.
- **Fun, Interactive Features**– Engaging tools and future gamification features keep learning exciting and rewarding.
- **Smooth, Reliable Access**– Runs consistently on all devices—and you can now access it directly via MyBiz!



CONTENT & CURRICULUM

ABO Academy offers easy-to-follow courses that help you learn new skills and grow your business with confidence



ABO ACADEMY CATEGORIES

Welcome to Amway	<i>This course category includes all programs specifically designed to equip new Amway Business Owners (ABOs) with the essential knowledge and skills needed to start their Amway journey successfully.</i>
Brand Confidence	<i>This course category introduces you to the heart of Amway, our brands! Get to know the science and stories behind our best-loved products and what makes them special so you can talk about them with confidence</i>
Health and Wellbeing	<i>This course category introduces you to business-building courses focused on crafting a vision for your Health and Wellness community, creating an action plan to get started, and learning ideas for engaging with members to build strong, lasting relationships.</i>
Website	<i>This course category guides you on how to use the Amway website. Learn how to create and log in using Amway ID, browse products, place orders, check your PV/BV, and manage your account—all in simple, easy steps.</i>
Making Money	<i>This course category explains how you can earn in Amway. Learn how selling, sponsoring, and bonuses work, so you can grow your income and build your business with confidence.</i>
Social Media	<i>This course category helps you promote your Amway business online in an honest and engaging way. Learn how to use different social media platforms and create content that reflects your personality and values.</i>
Business Essentials	<i>This course category teaches you the rules and responsibilities of running your Amway business. Learn the basics of business ethics, the Amway Rules of Conduct, and how to build a strong foundation.</i>
Marketing Advisor	<i>This course category is for foreign ABOs who want to build their Amway business in the Philippines. It helps you understand the local market, Filipino culture, and how to set up and grow your business here.</i>
Assessment	<i>This course category includes all assessments for Health and Wellness courses. Use it to test your knowledge, check your progress, and earn your certifications.</i>



ABO ACADEMY LEARNING PATHWAYS

We offer courses to support you at every stage of your Amway journey. Whether you're just getting started, looking to improve your skills, or ready to try new strategies, there's something here for you. Our training materials come in different formats, like videos, step-by-step guides, and more, so you can learn in a way that fits your style and supports your business goals.



**GETTING STARTED
(NEW ABOS)**



**HEALTH AND
WELLBEING
(CONSULTANTS)**



**DRIVING BUSINESS
GROWTH
(BUSINESS BUILDERS)**



**COMMUNITY
BUILDING AND
ENGAGEMENT
(EMERGING LEADERS)**



**LEADERSHIP
(PLATINUM AND UP)**



How to Access ABO Academy

1. Log in to the Amway website using your Amway ID and password.
 2. Once you're logged in, click on "**Education**" from the top menu.
 3. From the dropdown, select "**ABO Academy**."
This will take you to your main learning dashboard where you can explore training materials and other helpful resources.
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Thank You !

